



# PSV BUSINESS

MEMBERSHIP 2023-2024



# INTRODUCTION

A Dutch top club: 24 league titles, international successes and global appeal. Welcome to PSV. A club with the motto 'United we stand'. A club where we work hard together and celebrate successes. Not the biggest, richest or boldest of all clubs but one of the cleverest and therefore successful clubs. A football club with a huge and diverse business network, one of the most successful in the Netherlands. A business network where you will always receive a hearty welcome, both on match days in the Philips Stadion and on the other days of the week. Where we will help you and your organisation achieve your business objectives.

## ***PSV BUSINESS***

**THE INNOVATIVE CONNECTOR BETWEEN PLAYERS,  
FANS AND BUSINESS PARTNERS.**





# CONTENT

Membership PSV Business	4
Business Club	5
Eetcafé De Verlenging	6
Restaurant ikigai	7
Skybox	8
Networking events	9
European football trips PSV	10
PSV Merchandise	11
Philips Stadion	12





# RELAXATION HOSPITALITY & TOP-LEVEL FOOTBALL



All companies and business partners of PSV constitute together one of the largest networks in the south of the Netherlands: PSV Business. A unique platform for entrepreneurs to strengthen and maintain business contacts with PSV.

## Benefits

- Access to all official PSV home games (Eredivisie, KNVB Cup and European matches)
- Your own business seats in one of the business stands
- A free parking place
- Access to one or more business rooms
- Access to the exclusive PSV Business App
- Subscription to PSV Business Magazine
- Right to make use of PSV as an innovative connector
- Possibilities for stadium exposure
- Participation in several network meetings, receptions, company visits and events
- 10% discount on PSV merchandise
- 50% discount on room rental in the Philips Stadion for meetings, conferences and events.

## Which kind of membership suits you best?

These are the benefits of a full membership. Find out what PSV Business has to offer and which form suits you and your organisation best.





# HOSPITALITY & TOP-LEVEL FOOTBALL

## Business Club

**The fourth floor of the Philips Stadion provides several networking and hospitality opportunities. All branches of industry are represented here. PSV offers three opportunities, in one beating heart: the Business Club.**

### Rooms

- A charming setting with a specific football atmosphere in the Biercafé, Sports Cafe and Restaurant. These three concepts are all situated in the south stand.
- 766 seats including 732 luxurious armchairs on the heated outdoor terrace and 34 indoors behind glass.

### Specific details

- Access to all official PSV home games (Eredivisie, KNVB Cup and European matches)
- Drinks will be served from one hour prior to kick-off until two hours after match has ended
- Dinner is not included but can be additionally booked through caterers Hutten with a choice from three restaurants
- (Live) entertainment after the game
- The dress code for a visit to the business rooms is Business casual (jacket desired). There is a minimum age of 12.

### Prices

Description	Price
Membership including two Business Seats	€ 13.530
Each additional Business Seat	€ 5.885

The prices mentioned are valid for the 2023-2024 season and are excluding VAT.





# EETCAFÉ DE VERLENGING

You will experience the attractive and authentic atmosphere of the stadium on match days from close range on the huge luxurious outdoor terrace of eetcafé De Verlenging. The exuberant pub provides a great view of the pitch, which is an experience in itself. Every visitor will relish the authentic and informal football atmosphere in the pub with its PSV and Dutch national team football memorabilia.

## Rooms

- Southwest, first floor
- Reception hall of 376 m<sup>2</sup>
- a standing area with capacity for 30 people and 92 luxurious armchairs on the heated outdoor terrace

## Specific details

- Access to all official PSV home games (Eredivisie, KNVB Cup and European matches)
- Including a Brabant buffet. Refreshments are inclusive ahead and during the game.
- There is no dress code nor minimum age

## Prices

Description	Price
Membership including two Business Seats	from € 12.800
Each additional Business Seat	from € 6.400
Membership including space for two people standing	€ 10.500
Each additional space for standing	€ 5.250

Prices include a catering packet (drinks will be served from one hour prior to kick-off until two hours after match has ended). The prices mentioned are valid for the 2023-2024 season and are excluding VAT.





# RESTAURANT IKIGAI

A visit to restaurant Ikigai ensures an optimal experience of the Japanese cuisine. It is a culinary hotspot for Japanese gastronomy. Enjoy the unique, varied, exciting and delicious dishes and taste the true authentic flavour of Asian cuisine! After dinner or lunch you will watch the game from the neighbouring balcony.

## Rooms

- Southwest, fourth floor
- Reception hall of 218 m<sup>2</sup>
- 87 luxurious armchairs on the heated outdoor terrace

## Specific details

- Access to all official PSV home games (Eredivisie, KNVB Cup and European matches)
- Including dinner or lunch and refreshments on all PSV home matches, which will be served until forty-five minutes after the match has ended.
- Also access to the Business Club after the game
- The dress code for a visit to the business rooms is Business casual (jacket desired). There is a minimum age of 12.

## Prices

Description	Price
Membership including two Business Seats	€ 17.930
Each additional Business Seat	€ 8.965

Prices include a catering package at all home matches consisting of: a three-course dinner or lunch including drinks (Dutch beverage assortment) from two and a half hours before kick-off, until 45 minutes after fulltime. The prices are valid for the season 2023-2024 and do not include VAT.





# YOUR OWN SKYBOX?

You can make use of your own skybox during match days in the Philips Stadion and furnish the luxurious hospitality room to your own taste and wishes. You can also use the skybox on non-match days as office, conference room, showroom or for example a product presentation.

## Specific details

- Access to all official PSV home games (Eredivisie, KNVB Cup and European matches)
- 54 skyboxes in total
- Sizes of the rooms vary from 23 to 190 square metres
- Number of luxurious business seats ranging from 10 to 33 seats
- Heated outdoor terrace
- Caterers Hutten provide the catering
- Skybox not just available on match days but 24 hours a day, seven days a week

## 24/7 access to your own skybox

For you as a host, a skybox is the ideal place to welcome and entertain your relations at your leisure and connect in a more close way. The skybox is not only available on match days but also seven days a week. The ultimate place to execute Relation Management to perfection.

## Prices

Description	Price
Prices on request	from € 80.000

Depending on the number of seats and the square metres. Prices are excluding catering and VAT.





# UNIQUE NETWORKING EVENTS & TOP-LEVEL FOOTBALL

Combine top-level football with unique networking events. You can participate in interactive events organised throughout the season and make the most of our large business network. Our account managers will gladly connect you with companies that may be interesting to you.

We organise a wide range of events each season, including:

- New Year's Reception
- Network meeting combined with fun activities at one of our PSV Business partners
- Various diverse unique events such as a guided tour at 'Gassan Diamonds', a padel tournament, rally driving or an event for children
- PSV Golf Day & PSV Football Tournament (5-a-side)





# EUROPEAN FOOTBALL TRIPS PSV BUSINESS

For an additional fee, it is possible for PSV Business Relations to travel to European PSV away matches.

Together with the first team and staff, you will fly to a European destination where an unforgettable program is put together for you. You will stay in a 4 or 5 star hotel and participate in activities such as the well-known sponsor dinner, a day trip and of course a visit to the match.





# 10% DISCOUNT ON PSV MERCHANDISE

The PSV FANstore is the place par excellence for all your PSV products. As a PSV Business member you will benefit from a 10% discount on all (personalised) merchandise articles from the PSV FANstore. You can take advantage of the discount for yourself or your relatives or in order to surprise your business partners with, e.g., a scarf, a match ball or items from the PSV Business range of articles.

If you pre-order these items, we will make sure that they are ready and waiting for you in your Business Seat or your guest's.

The discount is valid for the physical as well as for the on-line shops. For more information, please, get in touch with your account manager.





# PHILIPS STADION

This representation of the Philips Stadion shows you where the various business concepts and PSV skyboxes are situated.

- 1 Eetcafé De Verlenging
- 2 Restaurant Ikigai
- 3 Board and Sponsor floor
- 4 Business Club
- 5 Skyboxes
- 6 PSV FANstore



## COLOFON

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